**8th grade language arts Week 9: October 11-15, 2010**

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| ***State Standards:***  -Writing strand 1: demonstrate knowledge and use of the writing process  -Reading strand 3, concept 3, PO 3: *Describe the intended effect of persuasive strategies and propaganda techniques (e.g., bandwagon, peer pressure, repetition, testimonial, transfer, loaded words)* *that an author uses.*  -Reading strand 1, concept 4, PO 1: use roots from Greek and Latin to determine meanings of words | ***Learning Objectives:***  -Students will choose the appropriate writing style for a task  -Students will continue learning Greek and Latin roots, and words derived from those roots  -Students will learn about different types of persuasion and analyze ads and commercials to figure out the types of persuasion used  -Students will evaluate the pervasiveness of ads in our society and the critical thinking skills needed to address them |

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| **Date** | **Classwork** | **Homework** |
| 10/11 | No school (Fall Break) | -none |
| 10/12 | -Targeted advertising  -Organize and prepare notebook and portfolio | -finish preparing notebook for check, do reading log entries |
| 10/13 | -DUE: notebook check (notes, reading log, vocab)  -Writing response: targeted advertising (outline) | -finish outlining writing response if necessary |
| 10/14 | -Rough draft and revise writing response | -finish writing the response draft if necessary |
| 10/15 | -Edit and type writing response (DUE at end of class)  -END of 1st quarter (report cards next week) | -none |